

# iCognition

Knowledge in Context



## Two companies, one objective

GLOBAL leader in PDF integration and workflow technology, DocsCorp, has announced it has significantly expanded its integration capabilities to include HP TRIM – a leading enterprise content management (ECM) provider of electronic document and records management (EDRM) solutions.

Government departments are under substantial pressure to deliver better services at a lower cost to the community.

DocsCorp global sales manager, Shaun Locke said that effective and efficient publication of information with the trusted PDF format is essential to providing government services.

**DocsCorp's technology clearly reduces the overhead often associated with PDF document publication.**

"DocsCorp's technology clearly reduces the overhead often associated with PDF document publication," he said.

"DocsCorp provides seamless integration with HP TRIM solutions without requiring any special connectors or plug-ins."

Integration with TRIM solutions delivers higher levels of efficiency, productivity and security without requiring a lot of training and change management.

HP TRIM customers can assemble single pages, documents or multiple sets of documents from within the software while they work on them, and can combine, mark-up, add stationery, watermarks, digital signatures, redact text and split PDF documents for easy electronic filing or emailing.

The powerful Binder feature enables users to automate the process of collating or bundling documents into a single or multi-PDF collection, complete with a table of contents, cross-document bookmarks, links and indexes.

For more information, visit [www.docscorp.com](http://www.docscorp.com)

## Paper or electronic?

IN virtually every industry, organisations struggle to reconcile electronic business processes with paper-based documents.

Nuance eCopy™ ShareScan® software addresses this challenge.

It connects your multifunctional printer or scanner to email, cost recovery and other enterprise applications, enabling users to scan and distribute documents or integrate them in digital workflows – simply, securely, and cost-effectively.

Nuance Communications is a leading provider of solutions that integrate paper documents into enterprise software applications with its suite of eCopy products, including eCopy™ ShareScan®, eCopy PaperWorks™ and Connectors.

Nuance eCopy™ ShareScan® scanning application connects your colour or black and white digital copiers to a company's e-mail and other networked applications for low-cost, easy, instantaneous distribution and management of scanned documents.

With eCopy™ ShareScan®, office workers can use their existing multifunction device or high speed scanners to scan documents securely and seamlessly into business applications that support electronic business processes.

It provides a consistent, easy-to-use interface across any capture device, promoting user adoption and increasing the

value of enterprise hardware and business software investments.

The software offers native integration to leading document management, e-mail, fax, database, collaboration and cost recovery software applications, inbuilt OCR engine, 128bit security and native integration into Microsoft based environments.

eCopy™ ShareScan® is available either as an embedded application within your digital copier or via an external ScanStation which consists of a touch screen, keyboard and PC.

The extensive eCopy Connector portfolio provides integration to a vast array of software applications, including EMC Documentum, Autonomy iManage, Microsoft SharePoint and the HP TRIM Connector which is developed locally by iCognition.

In addition to ShareScan, Copy PaperWorks is easy-to-use desktop document imaging software that enables office workers to convert electronic and paper documents into text-searchable, secure PDFs and directly include them in business applications and workflows.

eCopy PaperWorks provides office workers with advanced tools to scan, merge, modify and connect documents with the software they use every day.

Download a free trial version of eCopy PaperWorks from [www.ecopy.com](http://www.ecopy.com)



## Mobile information management

IT used to be that government organisations would have multiple, disparate search engines in different departments, which meant having to manage multiple security models and never having a single point of access to all of their data.

The mandate today is to shore up those silos and centralise on a single platform for secure, comprehensive access.

When central government bodies look to incorporate information management technologies, they want their access to information to be secure, inclusive of all systems and formats and accessible from any device, including mobile devices.

For customers of ISYS Search Software, tightening security around information access, enabling sound decision making and speeding up response times, are foremost.

Further to that is an increase in demand for extending access to mobile devices.

Pressure to speed up response times means government customers, especially those in intelligence, need to access and act on key information, no matter where they are.

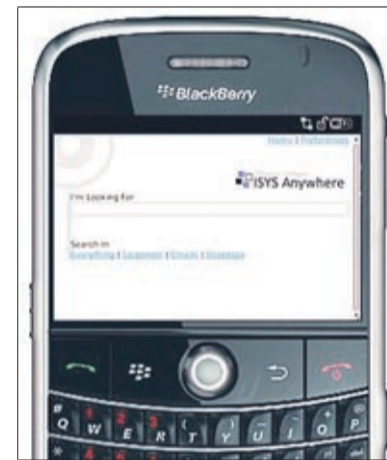
ISYS has been focusing heavily on addressing these areas and last year released an ad-on module to their Enterprise Access Suite called 'ISYS Anywhere'.

In addition to file shares and centralised systems, each user can

have up to three PCs connected to their ISYS Anywhere account, and users are simply required to navigate to the ISYS Anywhere server from a browser on the PC they wish to make searchable and click 'add computer'.

This will download and install the ISYS Anywhere Desktop Client to this PC and automatically configure the application to index the user's emails and documents.

Government bodies far and wide are investing in the industry's first comprehensive mobile enterprise search solution to help them pinpoint their content and act on it immediately, regardless of the device they're using, the format of the data or where it resides within their organisation.



Easy: Mobile accessibility is the key.

## Speedy scanning and processing made Eze

AUSTRALIA'S leading batch scanning solution provider, Outback Imaging, has announced that after a heavy investment in the latest scanning hardware and countless development man hours, the latest release of EzeScan is now well placed to provide high speed colour document scanning to an evolving market.

Outback Imaging, Managing Director Michael Kirkby said, previously organisations have been reluctant to scan in colour due to slow scanning speeds and the higher processing and storage cost associated with larger files.

"Organisations have been able to scan in colour for some time. High speed scanners are only part of the solution. The scanning software needs to be able to input the images at workable speeds," he said.

"Outback Imaging has continuously responded to its customer's requests for added functionality and product enhancements.

"The enhancements to EzeScan coupled with the latest scanning and PC hardware now mean that companies have the capability to scan in black and white, greyscale and colour at input and process speeds previously unobtainable," he said.

For more than seven years Outback Imaging flagship product 'EzeScan' has been the scanning product of choice for many Electronic Document and Records and Management (EDRMS) sites throughout Australia and worldwide in both government and business.

The improved efficiencies these EDRMS systems bring to an organisation have been enhanced by the seamless document scanning integration that EzeScan delivers.

With its highly customisable interface, out of the box EzeScan provides all the scanning capabilities an organisation is looking for.

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## More info at your fingertips

FUNNELBACK has just released version nine of its website and enterprise search product.

This release includes the innovative new technology known as the Funnelback Pattern Analyser, which was developed in Canberra.

Funnelback's customers will be using this technology to receive close to real-time notifications when a spike in search traffic occurs on a particular topic.

The pattern analyser automatically determines related search queries, such as 'H1N1' and 'swine flu' and treats them as part of the same query spike.

Each notification includes information about the predominant geographies that searchers are originating from and also associates the query spikes to current news stories to provide context for the spike in traffic on that topic.

The business need for query spike detection is based around the need by organisations in all sectors to use timely query analytics to drive strategic business change when it's needed, rather than react to it at a later stage.

Late last year Funnelback established a UK operation called 'Funnelback UK'.

Even in its brief existence, Funnelback UK has already closed search deals with the London School of Economics, the UK Electoral Commission and Digital UK.

Thanks to their sophisticated SaaS search offering that can meet complex requirements, along with a high quality and tuneable ranking algorithm Funnelback has also begun expansion into New Zealand and has strengthened its presence in the Australian sector.

## Going HP Platinum

ICOGNITION was promoted to a Platinum member of the HP Software Partner Program in 2009 and is recognised as a leading partner in the design and implementation of HP's TRIM products.

The HP Software Business Partner Program is a tiered program that enables partners to work toward higher levels of benefits in exchange for deeper commitments to HP Software.

The program provides a clear roadmap to each new level of achievement and the four levels are Implementer, Silver, Gold and Platinum.

The Platinum level is the highest level of achievement for HP Software partners – partners at this level are delivering HP Software lifecycle solutions that touch multiple product centers and have deep expertise and experience in HP Software solutions.

These partners are seen as trusted advisors, helping customers with strategic business initiatives.

HP's director of Information Manage-

ment Solutions in Asia Pacific and Japan, Andrew Belger said, "iCognition's promotion to Platinum status within the HP Software and Solutions Channel program is reward for their continued investment in their partnership with HP."

"iCognition has proven itself a trusted and valued partner not only to HP but also to their customers and I congratulate them on their success."

iCognition was recently awarded the trophy for the 'Most Significant Information Management Customer Success for 2009' in the Asia Pacific and Japan region.



Award-winning: iCognition's itX trophy.

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EzeScan congratulates iCognition and is pleased to be part of the ACCC contract.

**Delivering Enterprise Information Management Solutions**

Solutions and consulting services available under the ACCC Contract 'piggyback' clause

The **diemsolutions.com** website profiles user adoption, productivity, and compliance strategies and solutions for your business. Access business case and solution white papers.

**Information Management Consultants**

iCognition is experiencing significant growth in demand from clients for information solutions, ranging from high level strategy studies and scoping; to implementation and integration services. Our consultants are specialist ICT professionals and have the opportunity to work on a number of IM projects. We require a number of additional IM professionals to join our growing team.

**Solutions on the ACCC Contract include:**

- Full range of IM consulting and implementation services
- Diem Enterprise Solutions incl. Sharepoint Integration
- Diem Explorer
- Diem Email Capture
- Diem Broker
- Diem Port
- Diem Adapters for HP TRIM
- eCopy Adapter for HP TRIM
- ISYS Enterprise Search
- Funnelback Enterprise Search
- Ezescan (All Modules)
- pdfDocs Desktop

iCognition IM Consulting and implementation services are also available under the NSW Contract CS/1290 - 2020 ICT Services Supplier Panel

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Knowledge in Context [www.icognition.com.au](http://www.icognition.com.au)